
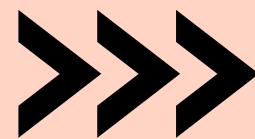


Unlock Your **Awareness:** The Stages You **Need to Know NOW!**



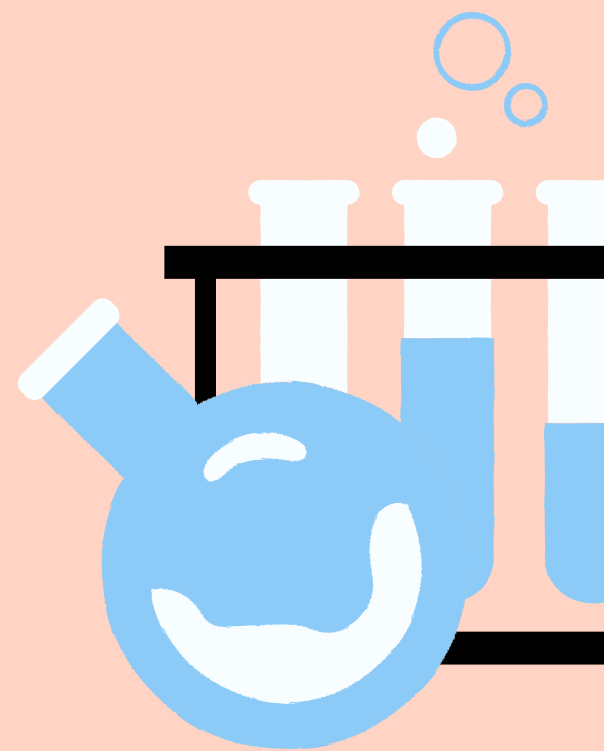
The Eugene Code: **Decoding
the **Genius** in a Way Even Your
Goldfish Would **Understand** **

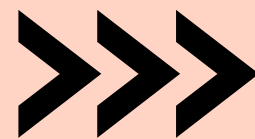




Unaware:

**Living in
Blissful
Ignorance**





You're cruising through life like it's an endless beach vacation.

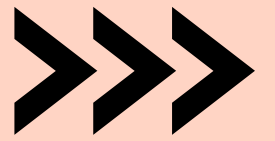
Problem?

What problem?



But deep down, a sneaky little itch remains. Even if you're not itching to admit it.



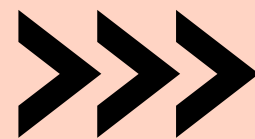


Need Aware:

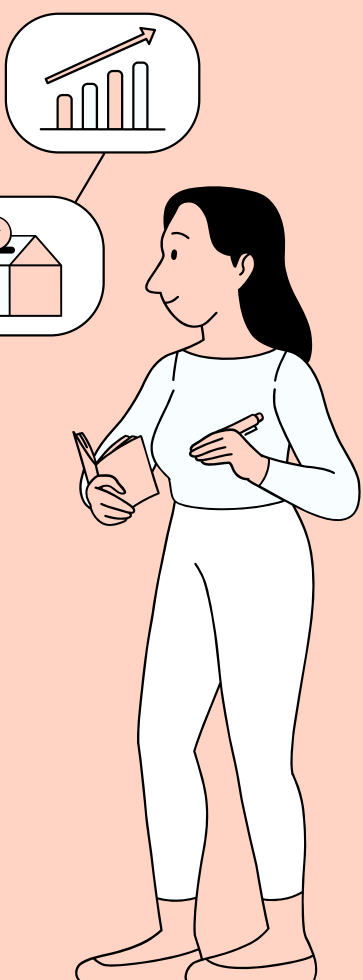
**The Itch
Becomes**

Unignorable





You know something's up.



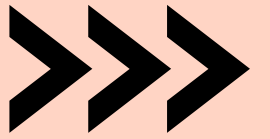
You're aware of that pesky itch, but you're **scratching your head** (literally) on how to relieve it.

Mosquito repellent?

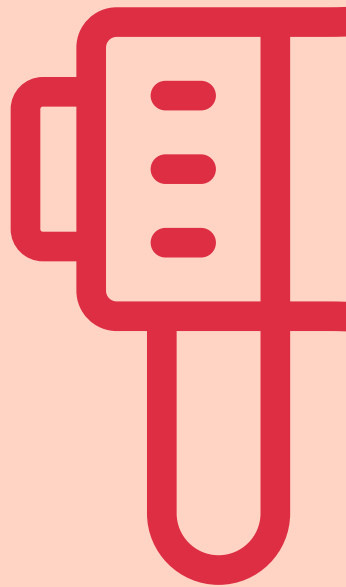
Aloe Vera?

No clue.



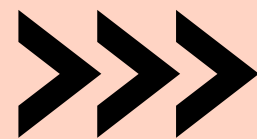


Problem Aware:



Naming the Itch





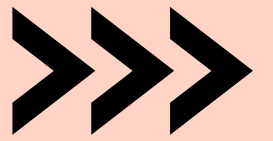
Aha! It's not just an itch; it's a mosquito bite!



You know what's wrong but aren't sure how to treat it.

You might be googling “**how to treat mosquito bites**” but haven't bought anything yet.

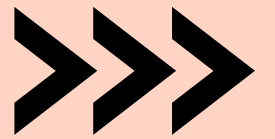




Solution Aware:

The Shopping List



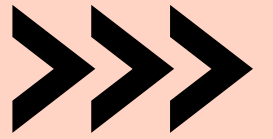


You've heard of bug sprays,
anti-itch creams, and even
essential oils, but aren't sure
which brand to trust.

Do they work?
Are they safe?

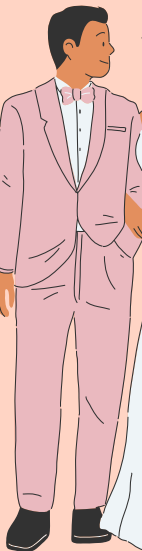
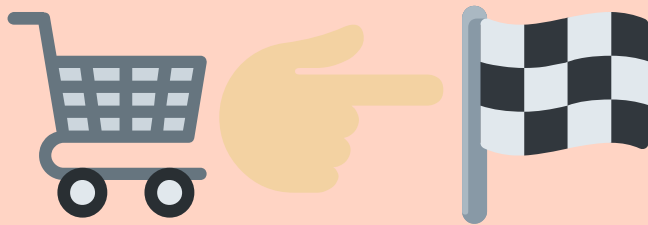
The options are
overwhelming!

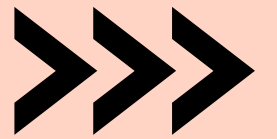




Product Aware:

Cart to Checkout

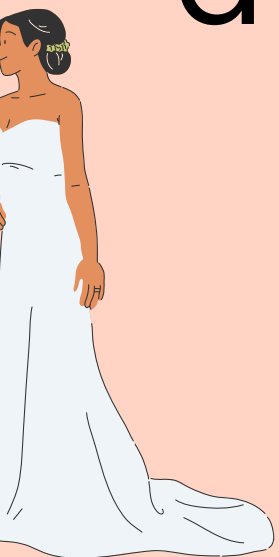


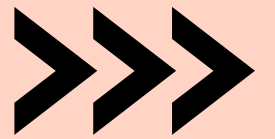


You know of the **trusted** product that can cure you but haven't yet hit that

'Buy Now' button.

It's in your cart, but perhaps you're waiting for payday or a sign from the universe. ✨





Where Are YOUR Customers in This Maze?

You've just seen the
roadmap of awareness.
Your customers are
navigating this **labyrinth** too.

**Are you meeting them
where they are?**

Or are you shouting into
a void?





Hey Friend.

Thanks for making it this far.

I'm Darina a copywriter on a mission to help purpose-driven businesses maximize their impact.

One last step..

+ Follow

